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EXPERIENCE  
ENVISION  
EDUCATE  
AMPLIFY  
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EDUCATE  
AMPLIFY

**2021**  
**LIGHT IT UP CLEARWATER**

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Sponsorship Levels  
and Benefits

**AMPLIFY**  
**CLEARWATER**

ESTABLISHED 2019

ENGAGE EXPERIENCE ENVISION EDUCATE AMPLIFY  
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# AMPLIFY CLEARWATER

ESTABLISHED 2019

## LIGHT IT UP CLEARWATER DECEMBER 31ST | MIDNIGHT CLEARWATER BEACH

### PRESENTING SPONSOR

**\$12,000 (exclusive) SOLD OUT**

- Business logo on ads, rack cards, & all promo materials
- Prominent placement of your New Year's Eve Party/Event listed on 'Local Events' page of website
- Logo/web link on 'Sponsors' page of website
- **Daily** Social media exposure for business specials & promotions
- Newsletter spotlight of New Year's Eve Party as Presenting Sponsor
- NYE event flyers distributed through our visitor centers

### SUPPORTING SPONSOR

**\$6,000**

- Business logo on ads, rack cards, & all promo materials
- Your New Year's Eve Party/Event listed on 'Local Events' page of website
- Logo/web link on 'Sponsors' page of website
- Social media exposure
- Newsletter spotlight of New Year's Party as Supporting Sponsor

### FINALE SPONSOR

**\$2,000**

- Business logo on rack cards
- Your New Year's Eve Party/Event listed on 'Local Events' page of website
- Logo/web link on 'Sponsors' page of website
- Social media exposure

### COMMUNITY SPONSOR

**\$1,000**

- Business logo on rack cards
- Your New Year's Eve Party/Event listed on 'Local Events' page of website
- Logo/web link on 'Sponsors' page of website

### EVENT SPONSOR

**\$500**

- Business name listed on rack cards
- Your New Year's Eve Party/Event listed on 'Local Events' page of website
- Logo/web link on 'Sponsors' page of website

**CONTACT JENI WITH SPONSORSHIP QUESTIONS:  
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